

Beat: News

President Compliments Darjeeling Tea Association For Unique Brand Name

India Ranks Second In The World

Darjeeling, West Bengal, India, 14.07.2016, 16:39 Time

USPA NEWS - President, Mr. Pranab Mukherjee addressing at special session on tea vision 2020, at the annual general meeting of Darjeeling tea association, in Darjeeling, West Bengal on July 14, 2016.

President Compliments Darjeeling Tea Association For Having Upheld The Unique Brand Name Of “Darjeeling Tea’

The President of India, Mr. Pranab Mukherjee addressed the Annual General Meeting of the Darjeeling Tea Association in Darjeeling (West Bengal) on July 14.

Speaking on the occasion, the President said he was delighted to be there at the Annual General Meeting of the Darjeeling Tea Association. He complimented the Darjeeling Tea Association for having upheld the unique brand name of “Darjeeling Tea’ which is a welcome item on the breakfast tables of people in large number of countries.

The President said tea is an important export commodity of India and promotion of tea exports a major element of India’s planned economic development. India ranks second in the world in tea production next only to China. Darjeeling Tea has unique place amongst all varieties of tea, especially for connoisseurs.

President Mukherjee congratulated the Darjeeling Tea Association and Gorkha Territorial Administration for having worked in association with Central and State Government as well as the Tea Board to register the Darjeeling Tea as the country’s first geographical indication under the Geographical Indications of Goods (Registration and Protection) Act 1999.

He said Darjeeling Tea is India’s first product recognized by the European Commission as a Protected Geographical Indication. The President said Now Darjeeling Tea has become synonymous with one of the best brands of tea in the world, originating from one of the most beautiful tourist destinations of India, that is Darjeeling.

Article online:

<https://www.uspa24.com/bericht-8625/president-compliments-darjeeling-tea-association-for-unique-brand-name.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Doruvu Paul Jagan Babu

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