

Beat: Arts

Troy Luxor

Sophisticated Fitness Apparel

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USPA NEWS - Looking for that new look? Owner Christopher Milliner of Troy Luxor brings an exciting new look of men and women's fitness apparel, accompanied with stylish conceptual appeal in casual apparel. It says not only do you have great taste in fitness and casual apparel, it gives you a renewed energy!

Troy Luxor logo can be seen, as a statement of casual sophistication and sporty design that makes a person feel exhilarated. The uniqueness of the fitness line enables one to create so many combinations that can compliment by various colors or styles. Christopher says, "He wants his brand to signify empowerment for change".

Milliner, Jamaica born, moved to Troy, Ohio at the age of six. Christopher says, ever since he was a young man he has always had that entrepreneurial spirit. His previous experience in the development of a perfume line and the owner of a hair salon enables him to successfully operate his dream store, Troy Luxor.

The combination of that vivid dream, strong work ethic and being highly motivated by the book "Rich Dad Poor Dad" by Robert Kiyosaki, are some of the things that help fuel that entrepreneurial engine.

Milliner says his inner strength and balance of life come from a God he is proud to serve. His wife Jodi and two daughters are a true blessing in his life. That family unit is a high priority for him.

Christopher understands the importance of family, both his personal and with his community family. As he strives to make his business grow, he realizes it's important to give back and support his local community. He wants Troy Luxor to be a vital part of that community. He understands growing his business means more job opportunities for his community.

Christopher knows continued long-term growth will only yield from hard work and dedicated efforts. The Troy Luxor name is highly committed to quality and customer satisfaction. To find this great line of apparel you are always welcome to personal visit the store located at 1404 West Main Street, Troy, OH or log on to, www.troyluxor.com

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