

Beat: Politics

The soldier Arnaud Montebourg wants to save France

Promises to bring back € 6 Billion

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We chose to follow the current most iconic character of the French government Arnaud Montebourg, whose upheavals are as numerous as his fiery speeches and statements and proposals for actions under its Ministry of Economy, the spine if any, of the government.

We will present the saga of this modern Knight of the 6th Republic in France riding a "Pur sang" in a crusade to revive the economy with his very personal and uncommon style. Here is the 1st episode, while this is the challenge of Arnaud Montebourg, Minister of Economy and productive recovery and digital on July 10: presenting before 450 people gathered at Bercy (His ministry) his roadmap to redress France.

The passionate public speaker, made his one man show at the American way, so surprisingly because considered the most patriotic "Frenchy", in the image of his conservative motto "Made in France". He was facing an audience (About 500 people in a room full to bursting) consisting of parliamentarians, journalists, business leaders, CEOs, unionists (Jean Claude Mailly General Secretary OF) seated at the front row. These representatives of working forces of the country, who had shunned The Social Conference (Two days before) instilled by the President of the Republic and the Prime Minister Manuel Valls (see article about the Grand Social Conference). They came applaud Arnaud Montebourg, alongside the CEOs of large companies.

"A roadmap in military parlance is a strategic orientation, a description". This is how the matter was launched in a one-hour speech, by Soldier Montebourg who's lunged himself at the war front in 20 pages. He claimed many "Proposals" practical solutions to save France for boosting the economy at half mast in France, since the villain typhoon named "crisis of 2008" that came from the U.S. His greatest promise: "Return the € 6 billion to the economy and the French in 2015" by a set of measures to support households negotiated with the Government and Prime Minister Manuel Valls with his rebellious majority in the form of tax cuts while addressing pensions for regulated professions. He added that the "€ 50 billion of planned over the next three years savings, will benefit the middle class". Is this demagoguery? Or is it now time for realistic and achievable promises, in these hard times?

Arnaud Montebourg summarized in essential points of the road map.

"We must reconnect with the middle classes

- 1-We've chosen to unite all the forces of the nation around the company
- 2-We hope to return € 6 billion in purchasing power to the French
- 3-This is what serves our economic patriotism
- 4-The European Union confuses moral and economy
- 5-We'll try something other than European austerity" (as said Roosevelt) "?

The French Economy Minister, then does not hesitate to quote Franklin Roosevelt, who out of his country to the 1929 crisis "Try something and if it does not work, try something else" he said. Arnaud Montebourg quotes Roosevelt and makes this great American President witnessing his theory as to justify its fight against the status quo and his enthusiasm in his tracks to force his proposals, even if everything is not feasible. The attempt is relevant and bold, especially as it is conducted by the boldness which he often punctuates his speech recalling a certain Danton, so famous Patriotic French minister, leader of the revolution in 1789.

The shape of the speech is very serious and methodic in an Anglo-Saxon way (Slideshow, whose central element is a hexagon representing France surrounded by keywords to strong positive impact: Audacity opposed to conformism, Morality opposed to privileges and monopolies and the triad Sovereignty-Attractiveness-Metiers (Note the analogy with SAM, as Uncle SAM). This powerpoint presentation has the advantage of pointing all about scoring strengths, plus the subliminal effect of large consulting groups in the American Academic way. However, the bottom line remains spicy, with a French Burgundy sauce topping, sprinkled with a spice of the Nièvre Montebourg and very parliamentary. Knowing that such local sauce fits very well with the North American steak.

The content of the 20 pages of this roadmap to straighten France could be likened to a manifesto signed by Montebourg. Of ever seen in France as Minister of the 6th Republic present ideas but supported by the manual and the work methodology upon by calculations and probabilities (example) extrapolating (Prestigious consultancies to underpin) to propose concrete concepts, bearing optimistic results, even in the guise of demagogue. This demonstration implies solving problems hindering the French current economy and therefore improve the lives of the middle class specifically and the French in general.

The proposals are daring, but mainly well thoughts, and imply to a beautiful work of reflection, upstream, to the point that the Minister when he says "I propose you", like the famous aphorisms of Francois Hollande (During his televised debate against Nicolas Sarkozy's presidential campaign in 2012) " Me once I'm president." There is a clear similarity, which either reaffirms the political line of the current president, whom is discussed here, unless it is the vanguard of a future speech for presidential candidate in 2017, signed by Arnaud Montebourg? The young minister gets thick and seems settle down while improving his stature for future presidential candidate quoting of the presidents? In any case, Arnaud Montebourg fervent defender of the "Made in France", anti globalist advocates the audacity to oppose conformism, recalling actually the title "The audacity of hope", published by a certain Barack Obama in his book.

To be continued“;

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